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***ONLY AT THE ROYAL WEDDINGS MARK NEW ERA OF ROMANTIC ELEGANCE
AT THE ROYAL HAWAIIAN, A LUXURY COLLECTION RESORT***

HAWAII, HONOLULU, WAIKIKI – From an everlasting classic, to whimsically fun, to chic, vintage, indigenous and en vogue, The Royal Hawaiian, a Luxury Collection Resort, as elegant and timeless as love itself, introduces six distinctive wedding styles for life’s ultimate celebration.

The Royal Hawaiian’s beachfront oasis is an idyllic setting for ***Only at the Royal Weddings*** – spectacular soirees that will delight the senses with fairy-tale offerings that blend the resort’s impeccable amenities, service and setting. Couples who are planning to say “I do” may choose from the following ***Only at the Royal Weddings*** themes:

Classic Royal – A most majestic theme at The Royal Hawaiian, affectionately known as the Pink Palace of the Pacific features conch shell blowers, Hawaiian music, a hula dancer and a kahu in a ceremony that celebrates the resort’s fabled location and its ties to the Hawaiian monarchy. Conch shell blowers will signal the start of the ceremony, inviting guests to gather.

The resonating sounds of the conch shell fill the air, and slowly turn into harmony of ukulele and guitar. A graceful hula dancer sways while the kahu leads the couple through the sacred vows – the commitment and celebration of two becoming one. As one family, one ‘ohana...everyone is escorted to the reception. Vintage inspirations such as paper lanterns, monochromatic linens in champagne, antique white, and bluff, as well as seashells, and candle light...create a romantic setting from yesteryear. Locally grown flowers such as orchids, anthuriums, ginger, and plumerias help bring a tropical feel, while the stage is set with a Hawaiian musical duo, and trio of dancers. A traditional Hawaiian feast or lū‘au is the inspiration behind the finale with a visually stunning display of Hawaiian costumes, music and traditions accentuating the beauty and romance of Hawaii, along with The Royal Hawaiian’s award-winning dining experience infused with the influence of modern culinary imagination.

Pretty in Pink – Built in 1927, the Pink Palace of the Pacific has been the heart of gracious hospitality on Waikiki Beach for 89 years. “Pretty in Pink” features 89 shades of pink – a hue of pink for each aspect of a wedding. Pink flowers, pink regalia, pink drinks, pink food, everything done in the soft, whimsical color of pink. Hundreds of orchids adorn ceremony aisle, and arbors and chairs strewn with pink fabric and florals, while floating lanterns and pink tables fancifully illustrate the happiness and excitement of pink. Even the menu and cocktails are created in pink. As a special touch inspired by the lapis inlay from the hotel’s architecture, a special Tiffany & Company gift can be incorporated as a touch of “something blue.” As the saying goes, “something old, something new, something borrowed, something blue...a Royal gift made just for you.”

Boho Chic – The movement and attitude of Bohemia is the foundation of this wedding experience – an expression of living by the moment, open and free, using what is found and indigenous. Details are simple and create a feeling of “on-hand” and spontaneous. Bouquets are created using cascading Hawaiian and seasonal flowers. It’s about using

what we have at The Royal Hawaiian and from within our island community, including musicians who feature an eclectic, folk sound. Additionally, both the menu and the libations are avant-garde and reflective of the season.

Paparazzi – Click! Click! Click! “Paparazzi” brings engagement to the next level with the next generation’s answer to a wedding celebration. Think of selfies and texting! Think Instagram and Facebook! Edison lights, colorful lanterns, pennants, chalkboards, and customized signage! Let us use the inspiration of technology and the inventiveness of the next-gen to fuel creativity. The wedding theme encourages guests to get involved by bringing spontaneity and fun to the celebration with text messages, with images from the kitchen and chefs highlighting the first course, or showing the final decoration of a cake, as well as a virtual guest book with photos and videos direct from the attendees. The idea of this theme is for the wedding to unfold on social media, whether it’s through selfies taken during the wedding, or guests taking pictures at designated locations...this is a hipster’s dream.

Pearly Shells – Inspired by The Royal Hawaiian’s iconic location along Waikiki Beach, “Pearly Shells” captures the free spirit of the beach life with an airy, carefree essence. A simple ukulele player and minister, white and light blue florals and orchid leis make this the ultimate shoreline experience. Inspired by the sounds of the ocean and beachside breeze, the décor includes rustic glassware, mason jars, and candlelight for romance, as well as seashells and natural color linens, knotty driftwood and white orchids to complete the table scape. The menu of fresh island offerings of fish and seafood, along with grilled Rancher’s beef and a bounty of fruits and salad greens complete the experience. Local beers and light-hearted Hawaiian music create that local island magic for a wedding inspired by the beach.

Vintage 1927 – Relive the opulence and gilded glamour of the 1920s with “Vintage 1927.” This theme will take you back to the Great Gatsby era – a time of decadence,

where experience was based on excess. Imagine the dramatic Royal Hawaiian as the back drop to this wedding celebration. Listen to jazz music wafting across the tailored lawn, and see the glitter of beads, baubles, and crystals as the soft movement of ostrich feathers and dancing candle light enhances its beauty. Cymbidium orchids in soft pastels with golden and platinum accents cover the dinner table while a customized and elegant menu that features the classic offering of international flavors is served. It is the perfect escape from the 20th century, with the theatrical architecture and immaculate estate-like grounds where everyone will be whisked away to a luxurious past.

For nearly 90 years, generations have enjoyed the palatial grounds of The Royal Hawaiian at cherished celebrations and glamorous galas. The Royal Hawaiian offers bridal couples some of the most dramatic venues such as the beachside Ocean Lawn, the venerable King Kamehameha Suite, Coconut Grove and Azure Restaurant, the culinary landmark at The Royal Hawaiian.

The Ocean Lawn – This spectacular venue sits beachfront and is the most coveted outdoor events venue along Waikiki Beach with a view of majestic Diamond Head. Spacious yet intimate, pristine and charismatic, this is a destination location at its finest.

King Kamehameha Suite – The resort's presidential suite perched on the second floor above the Ocean Lawn, and its private and expansive lanai, one of the suite's most impressive features, offers an unrivaled view of Diamond Head, Waikiki Beach and the shimmering Pacific Ocean. The outdoor space serves as the perfect area for parties, gatherings and wedding receptions.

Coconut Grove – The serenely quiet Coconut Grove, once the playground of Hawaii’s kings and queens, serves as a backdrop for a romantic garden wedding ceremony beneath the resort’s dramatic Spanish-Moorish architecture.

Azure Restaurant – The culinary landmark at The Royal Hawaiian, Azure Restaurant, serves the freshest in island seafood, including signature dishes Kona lobster and brioche, Hokkaido scallop and “foie gras,” as well as a variety of fish from the Honolulu Fish Auction at Pier 38, the only one of its kind between Tokyo and Maine. For the ultimate in dining, intimate wedding parties can enjoy personalized service and an exclusive chef’s degustation menu with wine pairings in an oceanfront cabana with unparalleled views of Diamond Head and the azure waters of Waikiki.

Only at the Royal Weddings is the result of a collaborative effort between Stuart Kotake and renowned event designer Steven Boyle of Steven Boyle Design. Kotake is Starwood Waikiki’s associate director of catering and event management, while Boyle is a preeminent event designer who started his business in California before relocating to the islands. Both Kotake and Boyle are known for creating visually stunning events for groups of any size.

“In creating these themes, we tried to focus on adjectives and emotion, rather than limit ourselves with logistical parameters,” said Kotake. “The results are six transcendent celebrations that create indelible, lifetime memories.”

For more information on how to book a customized Only at the Royal Weddings package, please contact Stuart Kotake at (808) 931-4746 or at stuart.kotake@starwoodhotels.com or view www.royal-hawaiian.com/weddings/specialty-weddings

About The Royal Hawaiian, a Luxury Collection Resort

Opened in 1927 and affectionately called the “Pink Palace of the Pacific,” The Royal Hawaiian, a Luxury Collection Resort is a haven of luxury. Modern yet indigenous, the resort offers unprecedented amenities, unrivaled accommodations and exclusive services – all designed to provide the ultimate global trendsetter with a unique luxury experience. From first class accommodations to world-class dining the 528-room resort is guaranteed to charm. Award-winning Azure Restaurant and Mai Tai Bar, Waikiki’s only beachfront luau Aha Aina, a Royal Hawaiian Luau, and private beach area decorated with pink-hued umbrellas to match the resort’s signature color. In April 2015, the “Pink Palace of the Pacific” welcomes the newly transformed Mailani Tower, embodying the allure of Hawaii’s spirit and the essence of indulgent escape.

About The Luxury Collection Hotels & Resorts

The Luxury Collection® is a collection of hotels and resorts offering unique, authentic experiences that evoke lasting, treasured memories. For the global explorer, The Luxury Collection offers a gateway to the world's most exciting and desirable destinations. Each hotel and resort is a unique and cherished expression of its location; a portal to the destination's indigenous charms and treasures. Magnificent decor, spectacular settings, impeccable service and the latest modern conveniences combine to provide a uniquely enriching experience. Originated in 1906 under the CIGA brand as a collection of Europe's most celebrated and iconic properties, today The Luxury Collection brand is a glittering ensemble of more than 90 of the world's finest hotels and resorts in 30 countries in bustling cities and spectacular destinations around the world. The Luxury Collection includes award-winning properties that continuously exceed guest expectations by offering unparalleled service, style and class while celebrating each hotel's distinctive heritage and unique character. All of these hotels, many of them centuries old, are internationally recognized as being among the world's finest. For more information, please visit www.luxurycollection.com.

About Starwood Hotels & Resorts in Waikiki

Starwood Hotels & Resorts in Waikiki, comprised of the Sheraton Waikiki, Sheraton Princess Kaiulani, The Royal Hawaiian, a Luxury Collection Resort, and Moana Surfrider, A Westin Resort & Spa, is owned by Kyo-ya Hotels & Resorts, LP and managed by Starwood Hotels & Resorts Worldwide, Inc. Between the four properties, Starwood Hotels & Resorts in Waikiki offers 4,110 rooms, ranging from comfortable affordability to the ultimate in suite luxury. In addition, the properties offer industry-leading and critically-acclaimed food and beverage offerings and one-of-a-kind resort amenities. Kyo-ya Hotels & Resorts, LP is one of Hawaii’s largest employers, with nearly 3,000 hotel associates in its workforce.

About Kyo-ya Hotels & Resort, LP and Kyo-ya Kaiulani, LLC

As one of Hawaii’s largest employers, with more than 4,500 hotel associates in its workforce, Kyo-ya has a long history in Hawaii dating back to 1961. The company is the steward of six hotel and resort properties in Hawaii and California, including historical treasures: Moana Surfrider, A Westin Resort & Spa; The Royal Hawaiian, A Luxury Collection Resort and The Palace Hotel, A Luxury Collection Hotel in San Francisco; as well as the Sheraton Waikiki, Sheraton Princess Kaiulani and Sheraton Maui Resort & Spa. The company recently completed extensive renovations and upgrades, investing more than \$300 million in its Waikiki properties alone, and plans to continue its investment to ensure Waikiki maintains its reputation as a world-class destination.

Kyo-ya is committed to strengthening the communities where it does business by partnering with local nonprofit organizations, community establishments and community leaders who share the same vision and passion for making a difference.

About Starwood Hotels & Resorts Hawaii

With 11 properties across the diverse Hawaiian Islands of Oahu, Maui, Kauai and the Big Island, Starwood Hotels & Resorts Hawaii offers the best hotel destinations to celebrate romance, reconnect with family, focus on business or launch an adventure. Located on or just footsteps away from the Islands' best beaches, Starwood Hotels & Resorts in Hawaii is a collection of iconic and historic hotels and resorts – properties with expansive and breathtaking backdrops, innovative guest programming and luxurious amenities representing internationally renowned hotel brands from Sheraton, Westin, Luxury Collection and St. Regis. For more information about Starwood Hotels & Resorts in Hawaii, please call (866) 716-8140 or visit Starwoodhawaii.com.

For booking information please call 1-866-716-8140 or visit www.starwoodhawaii.com.

About Starwood Hotels & Resorts Worldwide, Inc.

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with nearly 1,200 properties in 100 countries and 181,400 employees at its owned and managed properties. Starwood is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, Aloft®, and Element®. The Company boasts one of the industry's leading loyalty programs, Starwood Preferred Guest (SPG®), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood also owns Starwood Vacation Ownership, Inc., a premier provider of world-class vacation experiences through villa-style resorts and privileged access to Starwood brands. For more information, please visit www.starwoodhotels.com.

(Note: This press release contains forward-looking statements within the meaning of federal securities regulations. Forward-looking statements are not guarantees of future performance or events and involve risks and uncertainties and other factors that may cause actual results or events to differ materially from those anticipated at the time the forward-looking statements are made. These risks and uncertainties are presented in detail in our filings with the Securities and Exchange Commission. Although we believe the expectations reflected in such forward-looking statements are based upon reasonable assumptions, we can give no assurance that our expectations will be attained or that results and events will not materially differ. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.)

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