

NEWS RELEASE

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Media Contact:

Marsha Wienert
Regional Director of Public Relations
Starwood Hawaii
(808) 931-8232

Email: marsha.wienert@starwoodhotels.com

Russell Pang
Vice President
Communications Pacific
Telephone: (808) 543-3591
Email: rpang@commpac.com

SHARE THE WARMTH THIS HOLIDAY SEASON WITH A POSTCARD FROM HAWAII

“See Hawaii Live Snap Giveaway” Offers Chance to Win Five-Night Stay at Starwood Hawaii

HONOLULU – With winter having “checked in” for a long, three- or four-month stay, residents across the continental United States yearning for some warmth this holiday season can get relief and a chance to win a five-night stay at a Starwood Hotels & Resorts property in balmy Hawaii through the “See Hawaii Live Snap Giveaway.”

The giveaway allows viewers of any of Starwood Hawaii’s live webcams (all found at www.seehawaii.com) to capture an image of paradise and send one or more e-postcards to friends or family members with a special holiday design and personal message. The person who sends the 10,000th postcard will win a five-night stay for two at one of Starwood’s 11 properties on four Hawaiian Islands (Kauai, Maui, Oahu and Hawaii, the Big Island) representing the Sheraton, Westin, Luxury Collection and St. Regis brands. Since the Snap Giveaway contest was launched in October, more than 9,000 virtual postcards have already been sent.

Starwood Hawaii’s live webcams (www.seehawaii.com) are a useful tool for anyone planning a visit to the Islands who wants to preview the hotel grounds and beach before leaving home. The network features live beach cams on Kauai, Oahu, Maui, and Hawaii, the Big Island. Webcam visitors can control the view as well as enjoy the ability to capture and send images.

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The See Hawaii Live Snap Giveaway contest is open to legal residents of the 50 United States and the District of Columbia, 18 years of age or older as of the date of entry. Entries are limited to one postcard per sender per day. For additional contest details and rules, visit:

www.seehawaii.com/snap-giveaway.

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About Starwood Hotels & Resorts Hawaii

With 11 properties across the diverse Hawaiian Islands of Oahu, Maui, Kauai and Hawaii, the Big Island, Starwood Hotels & Resorts Hawaii offers the best hotel destinations to celebrate romance, reconnect with family, focus on business or launch an adventure. Located on or just footsteps away from the Islands' best beaches, Starwood Hotels & Resorts in Hawaii is a collection of iconic and historic hotels and resorts – properties with expansive and breathtaking backdrops, innovative guest programming and luxurious amenities representing internationally renowned hotel brands from Sheraton, Westin, Luxury Collection and St. Regis. For more information about Starwood Hotels & Resorts in Hawaii, please call (866) 716-8140 or visit www.starwoodhawaii.com.

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with 1,025 properties in 100 countries and territories with 145,000 employees at its owned and managed properties. Starwood Hotels is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, and the recently launched Aloft®, and Element SM. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high-quality vacation interval ownership resorts. For more information, please visit: www.starwoodhotels.com.